



My Fresh Prospects CRM | Welcome and Login Guide

Welcome to CarNet Marketing.

Welcome to CarNet Marketing featuring our proprietary Print Design Studio Inc, My Fresh Prospects CRM and Elite Call Center.

Our unique approach to prospecting has been critiqued and customized by your knowledgeable account manager to extract the best possible return on investment.

We feel confident our program will meet the needs of your dealership to acquire highly profitable traffic with minimal time invested. For this reason, we are proud to offer a no-hassle month-to-month relationship with your dealership.

If you have any questions or concerns feel free to call your account manager at the number located below.

CRM Login Guide

STEP 1 – Go to www.carnetmarketing.com to login to our intuitive Customer Relation Management system, My Fresh Prospects.

STEP 2 – From the top navigation of carnetmarketing.com, go to Dealer Login and select My Fresh Prospects CRM.

STEP 3 – From there you can view your daily uploaded (Monday – Friday) Fresh Prospects, New Applications from agents at the 24/7 Elite Call Center and Apps through our array of secured online application sites.

NOTE – In addition to the Fresh Prospects, depending on your package, you could also encounter: Filed BK's, 341 BK's, Discharged BK's, Direct Mail Applicants, Call Center Appointments and Referrals.

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